AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions and listings of claims in the application. Please amend the claims, as follows:

1-26. (Canceled)

27.   (Currently Amended) A method of providing multimedia service contents to at least one terminal via a wireless network, the method comprising: ~~including the steps of:~~

generating at least one delivery packet containing ~~packets conveying both said~~ the multimedia service contents and further containing a corresponding service logic, defining how the multimedia service contents are presented at the at least one terminal;

transmitting ~~said packets~~ the at least one delivery packet to ~~said~~ the at least one terminal; ~~and~~

receiving ~~said packets~~ the at least one delivery packet at ~~said~~ the at least one terminal; and ~~interpreting said packets to obtain presentation of said~~

presenting the received multimedia service contents at ~~said~~ the at least one terminal in a manner defined by the received service logic. ~~according to said corresponding service logic, whereby both said contents and said corresponding service logic being on said at least one terminal, said multimedia service contents can be presented interactively at said at least one terminal.~~

28.   (Currently Amended) The method of claim 27, further comprising: ~~the step of~~ ~~defining said~~ generating the corresponding service logic using software stored in at least one software cartridge installed in ~~as a~~ delivery application logic common to a plurality of multimedia services, each software cartridge containing software ~~in combination with at least one add-on cartridge~~ specific to a given multimedia service.

29.   (Currently Amended) The method of claim 28, further comprising: ~~the steps of:~~ ~~providing a server adapted to transmit said delivery packets to said at least one terminal; and~~ installing a new software cartridge in the delivery application logic, the installed software cartridge associated with a new multimedia service; and generating a service logic corresponding to the new multimedia service ~~for the delivery to said at least one terminal by generating a respective add-on~~ using software stored in the installed software cartridge.

30.   (Currently Amended) The method of claim 27, further comprising: ~~the step of~~ providing ~~at said at least one terminal~~ at least one of a presentation module and an interaction module at the at least one terminal, the presentation module configured to present the received multimedia service contents at the at least one terminal and the interaction module configured to facilitate user interaction between the received multimedia service contents and a user at the at least one terminal.

31. (Currently Amended) The method of claim 27, further comprising: ~~the step of~~ presenting the received multimedia service contents at the at least one terminal using ~~providing at said at least one terminal the service logic permitting~~ at least one sequence of screens linked one to another according to the received service logic. ~~to be managed at said at least one terminal.~~

32. (Currently Amended) The method of claim 27, further comprising: ~~the steps of:~~ providing a plurality of ~~information~~ multimedia content building blocks ~~adapted to be shared by~~ associated with a plurality of multimedia services, wherein ~~said~~ the service logic ~~is adapted to co-ordinate differently said basic~~ defines how different multimedia content building blocks ~~for different~~ are presented at the at least one terminal in order to implement one or more multimedia services at the at least one terminal.

33. (Currently Amended) The method of claim 27, further comprising: ~~the steps of~~ generating ~~said delivery packets on the basis of~~ the at least one delivery packet using a service standard template.

34. (Currently Amended) The method of claim 33, wherein ~~said~~ the service standard template is defined in a markup language. ~~such as XML.~~

35. (Currently Amended) The method of claim 27, further comprising: ~~the step of~~ using a mobile communications network as ~~said~~ the wireless network.

36.   (Currently Amended) The method of claim 35, further comprising: ~~the step of~~ selecting ~~said~~ the mobile communications network as one of a GPRS network and a UMTS network.

37.   (Currently Amended) The method of claim 36, further comprising: ~~the step of~~ transmitting ~~said delivery packets~~ the at least one delivery packet via ~~the~~ a data channel of ~~said~~ one of a GPRS network and a UMTS network.

38.   (Currently Amended) The method of claim 27, further comprising: ~~the step of~~ transmitting ~~said delivery packets~~ the at least one delivery packet via a transport protocol selected from the group consisting of MMS, HTTP and HTTPS.

39.   (Currently Amended) The method of claim 27, further comprising: ~~the steps of:~~ providing ~~said~~ the at least one terminal with at least one of a presentation module and an interaction module, the presentation module configured to present the received multimedia service contents at the at least one terminal and the interaction module configured to facilitate user interaction between the received multimedia service contents and a user at the at least one terminal; and

providing ~~said~~ the at least one terminal with an interpreter module configured to ~~for mapping the actions and~~ convert the received multimedia service contents ~~conveyed by the delivery packets onto said~~ into a form suitable for input into at least one of the presentation module and interaction module.

40.   (Currently Amended) A client-server system, comprising: ~~for providing multimedia service contents to at least one terminal via a wireless network comprising:~~

a server configured ~~for generating delivery packets conveying both said~~ to generate at least one delivery packet containing multimedia service contents and further containing a corresponding service logic defining how the multimedia service contents are presented at a client terminal;

at least one client terminal configured to receive the at least one delivery packet and present the received multimedia service contents in a manner defined by the received service logic;

~~said~~ a wireless network for transmitting ~~said packets~~ the at least one delivery packet from the server to ~~said~~ the at least one client terminal. ~~;said at least one terminal being configured for receiving said packets and interpreting said packets to obtain presentation of said multimedia service contents at said at least one terminal according to said corresponding service logic, whereby both said contents and said corresponding service logic being on said at least one terminal, said multimedia service contents can be presented interactively at said at least one terminal.~~

41.   (Currently Amended) The system of claim 40, wherein ~~said~~ the server is configured ~~for defining said~~ to generate the corresponding service logic using software stored in at least one software cartridge installed in ~~as~~ a delivery application logic common to a plurality of multimedia services, each software cartridge containing software ~~in combination with at least one add-on cartridge~~ specific to a given multimedia service.

42. (Currently Amended) The system of claim 41, wherein ~~said service~~ the server is configured to install a new software cartridge in the delivery application logic, the installed software cartridge associated with a new multimedia service, the server further configured to generate a service logic corresponding to the ~~for generating a~~ new multimedia service ~~for delivery to said at least one terminal by generating a respective add-on~~ using software stored in the installed software cartridge.

43. (Currently Amended) The system of claim 40, wherein ~~said~~ the server is configured ~~for providing~~ to provide a plurality of ~~service~~ multimedia content building blocks ~~adapted to be shared by~~ associated with a plurality of ~~said~~ multimedia services, wherein ~~said~~ the service logic ~~is adapted to coordinate differently said basic~~ defines how different multimedia content building blocks ~~for different~~ are presented at the at least one client terminal in order to implement one or more multimedia services at the at least one client terminal.

44. (Currently Amended) The system of claim 40, wherein ~~said~~ the server is configured ~~for generating said packets on the basis of~~ to generate the at least one delivery packet using a service standard template.

45. (Currently Amended) The system of claim 44, wherein ~~said~~ the service template is defined in a markup language. ~~such as XML.~~

46.   (Currently Amended) The system of claim 40, wherein ~~said~~ the wireless network is a mobile communications network.

47.   (Currently Amended) The system of claim 46, wherein ~~said~~ the mobile communications network is one of a GPRS network and a UMTS network.

48.   (Currently Amended) The system of claim 47, wherein ~~said delivery packets are~~ the at least one delivery packet is transmitted to ~~said~~ the at least one client terminal via ~~the~~ a data channel of ~~said~~ one of a GPRS network and a UMTS network.

49.   (Currently Amended) The system of claim 40, wherein ~~said delivery packets are~~ the at least one delivery packet is transmitted to ~~said~~ the at least one terminal via a transport protocol selected from the group consisting of MMS, HTTP and HTTPS.

50.   (Currently Amended) A terminal, comprising:

a receiver adapted to receive at least one delivery packet from a wireless network, the at least one delivery packet containing multimedia service contents and further containing a corresponding service logic defining how the multimedia service contents are presented at the terminal;

a presentation module configured to present the received multimedia service contents in a manner defined by the received service logic;

an interaction module configured to facilitate user interaction between the received multimedia service contents and a user at the terminal; and

an interpreter module configured to convert the received multimedia service contents into a form suitable for input into at least one of the presentation module and interaction module.

~~for use as said at least one terminal in the system of claim 40, said terminal including an interpreter module for processing the actions and contents conveyed by said packets onto a presentation and interaction module.~~

51.   (Currently Amended) A <u>server, comprising:</u>

<u>a delivery application logic configured to generate at least one delivery packet containing multimedia service contents and further containing a corresponding service logic defining how the multimedia service contents are presented at one or more client terminals, the delivery application logic comprising a plurality of software cartridges, each software cartridge containing software associated with service logic for a different multimedia service; and</u>

<u>a transmitter adapted to transmit the at least one delivery packet over a wireless network to at least one client terminal.</u>   ~~computer program product directly loadable in the memory of a computer and including software code portions for performing the steps of claim 27, when said product is capable of being run on a computer.~~

52.   (Currently Amended) A <u>computer-readable medium comprising computer-executable instructions that are</u> ~~computer program product~~ directly loadable in ~~the internal~~ <u>a</u> memory of a computer and comprising software code portions for

implementing multimedia services in a terminal of a wireless network, the software code portions comprising:

a presentation module configured to present multimedia service contents in a manner defined by a corresponding service logic;

an interaction module configured to facilitate user interaction between the multimedia service contents and a user at the terminal; and

an interpreter module configured to convert at least one delivery packet into a form suitable for input into at least one of the presentation module and the interaction module, the at least one delivery packet containing the multimedia service contents and further containing the corresponding service logic defining how the multimedia service contents are presented at the terminal.

~~the terminal of claim 50, when said product is capable of being run on a computer.~~